



## *Testimonials from the Artègo Academy in Rome!*

From Barbra Jones to Artègo USA President

I have to tell you this has been the best time I have had in awhile! The show in Rome was spectacular and the seminar was very informative. Everyone has been so gracious, warm, and caring. They really took care of us very well. The show was very professional and a real treat of spectacular editorial work. I don't know if you have been viewing my feed on Facebook but there are some pictures for you to see.

The classroom was very well organized. On the first day we attended a Color Workshop with live models!! It was SO much fun!!! I can't wait to get home and try out the new colors!! I think the cool series in the upper levels is one of the few holes in the line so I will be very excited to use them!!

The Collection was great as well. I love that they show us the editorial stuff for inspiration and then give us a very commercial collection that we can take straight to the class and salon. Good stuff!!

I think the demo floor went very well. They brought that out to the lobby where there was a lot of room for all the different stations. We all Balayaged our buns off!!! The techniques were well received and I think Erminia wants to expand it next year.

Working with Sebastian was such fun!! He is really good on stage and was very effective at drawing an audience. He is infectious!! I had a great time getting back to Demo work. It really is my favorite work. Teaching and talking about the Balayage was so rewarding.

The Party was really good. They had a lot of good food and drink and all of us got to know one another very well!!!

All the people of Artègo are just the best. I have never experienced the level of kindness that they extend. The dinner at the Osteria at the Castle was great. Everyone had a great time and it was a bonding moment between all of us and Unicompany. Jay, they really know how to take care of people.

Thank you from the bottom of my heart for this opportunity!!!

Barbra Jones  
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