

Fable: the unique shampoo-bed created by Pietranera

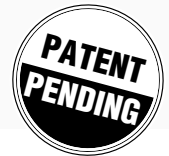


Fable is the most exclusive and innovative wash unit in the world, designed and developed by Pietranera to turn a unique project into reality.

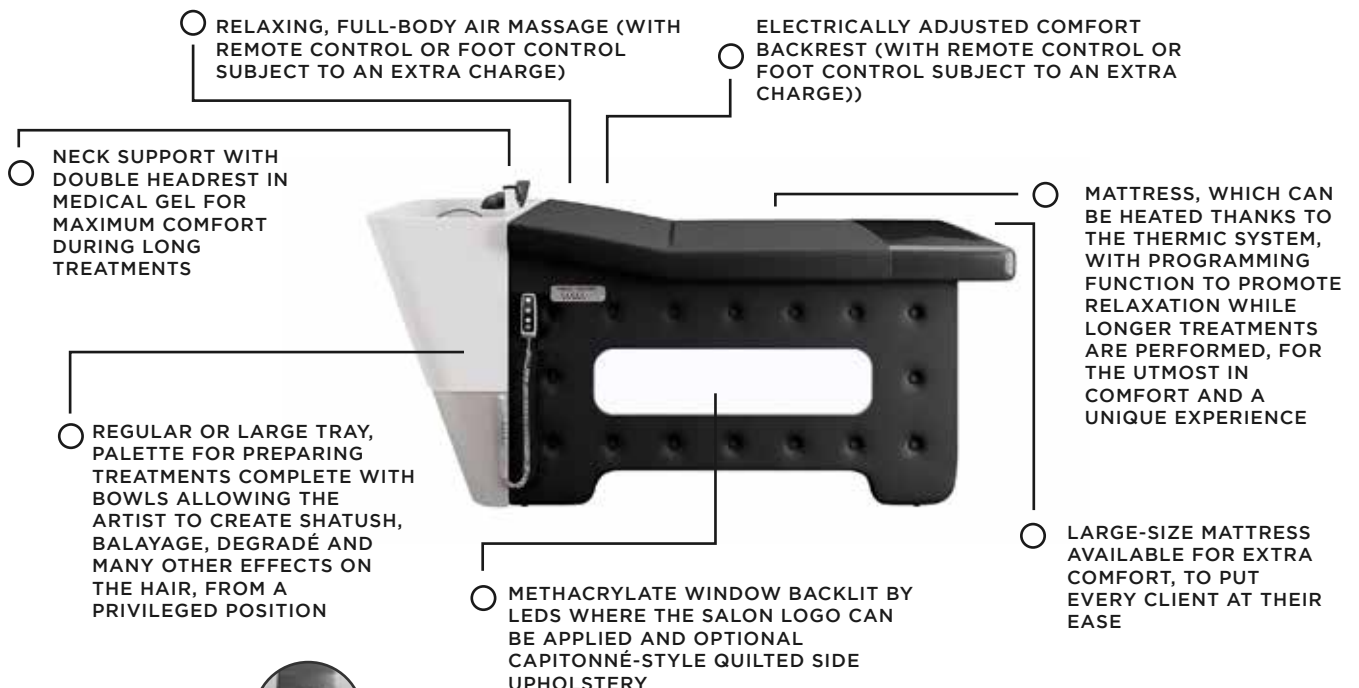
A new concept in wash units. **A revolutionary solution that takes the experience of a prestigious salon to an unimaginable level.**



Clients will no longer relax in an ergonomic chair, but **on a bed equipped with advanced functions and technologies** where each person can lie down comfortably and be pampered with the very best treatments.



The Fable wash system comprises:



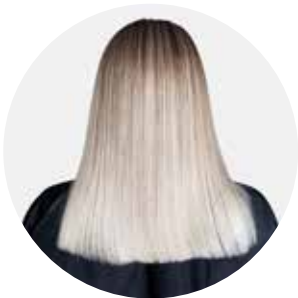


An absolute inspiration for the hairstylist, with unprecedented job opportunities: the client's hair is viewed from above, spread out on the tray and free to receive every treatment

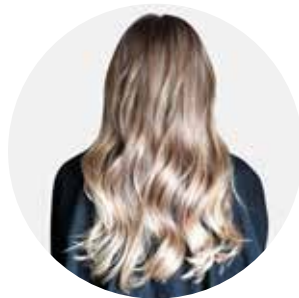


Thanks to the generously sized work top with palette and accessories, **the hairstylist has all the space and tools he needs** to put into practice the most complex treatments with impeccable organization and **freedom to express limitless creativity.**

The Fable shampoo-bed provides the scope for the broadest range of Fashion, Glamour and Decorative treatments, from classic favourites to the cross-contamination styles that dominate the global trendsetter scene.



SHATUSH



BALAYAGE



BALAYAGE MULTICOLOR



HOLOGRAPHIC

I trattamenti curativi completano l'esperienza con la massima attenzione alla salute del capello:

ECO-NATURAL

- ORGANIC
- OLIVE-OIL
- ALOE
- CAVIAR
- JOJOBA
- ARGAN
- ESSENTIAL-OILS
- CANDLES
- SCALP-NUTRIMENT
- MASKS
- HAIR CLAY
- HENNA
- ARGAN-MIX
- HERB-MIX
- SEA EXTRACTS
- SEAWEED EXTRACTS
- NATURAL CURL
- DETOX

SPECIAL SERVICES -TREATMENTS FOR SPECIFIC PROBLEMS

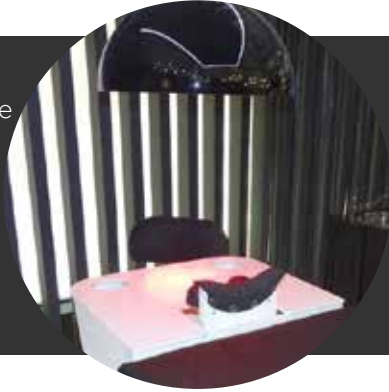
- LOTIONS
- SHAMPOOS
- HYALURONIC-PLUS
- NANO-MOLECULES
- SPECIAL PRODUCTS FOR CURATIVE TREATMENTS, HAIR BODY BUILDERS, REGENERATING MASK

The luxury treatments you can offer thanks to the exclusive Pietranera patent will ensure your clients enjoy their experience in total relaxation, just as though they were in their own private SPA.



A light Pashmina can be added to ensure your clients feel really comfortable and at ease even when lying on their backs. The soft, cosy coverlet will promote a feeling of privacy since it protects the sensitive parts of the body..

To achieve the utmost care for detail the shampoo-bed can be fitted with an infrared lamp: a design solution with a heating function that eliminates the cold sensation experienced by clients after hair washing, and which can also be operated by means of a dedicated controller.



The shampoo-bed also ensures maximum comfort for the operator, especially when used in conjunction with a Dee, the stool with ergonomic seat, gas lift for height adjustment and elegant chromium plated base on wheels.

A vision beyond mere hair-styling, a complete treatment for the client



Fable was not designed merely for hair-styling but **also for face and body beauty treatments**. Thus an all-round approach to the well-being of the clients, who will enjoy a state of relaxation they have never experienced before, with a **unique range of services available**.

Salons equipped with the Fable shampoo-bed will be able to provide several services from the same work station and create dedicated packages: curative, eco-beauty, wellness, etc. **The range of exclusive treatments and services will transform the clients' salon experience into a moment dedicated to complete personal care, just like a Luxury Spa.**

The services a salon can provide thanks to the Fable shampoo-bed include :



HAIR TREATMENTS
(RELAXING SHAMPOO,
APPLICATION OF HAIR
EXTENSIONS, CURATIVE
TREATMENTS, LIGHTENING
AND MANY MORE)



FACE TREATMENTS (FACE
MASKS, FACIAL CLEANSING,
DERMOPIGMENTATION OF
EYELASHES, EYEBROWS
AND LIPS)



NAIL TREATMENTS
(MANICURES AND
APPLICATIONS)



BODY TREATMENTS
(BUTTOCKS TREATMENT,
EPILATION, PEDICURES)

The best place to install Fable is in a booth, a small private space where clients can personally experience the complete care sensation and increase their perception of the prestige of the salon, now in possession of a **Luxury treatment Area.**



Fable is the ideal choice for salons that intend to enhance their range by offering exclusive services for their clients' total well-being



Creating **surroundings able to transmit positive energy to your clients** thanks to personal care rituals like diffusing aromas, relaxing massages and exclusive hair and body care treatments, **will leave a pleasant memory of those moments** and strengthen the feeling of total relaxation and wellbeing.



Would you like to become one of the world's most innovative style creators with the Fable shampoo-bed?